

Vacancy at Superstruct

# Strategy & Integration Manager



Superstruct®  
Entertainment



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## Requirements

- Over 7 years of experience
- Background in strategy or operations consulting
- Entrepreneurial and commercial mindset
- Strong project management and stakeholder management skills
- Analytical, with strong attention to detail

 **Amsterdam**

**Superstruct Entertainment, a global live entertainment platform, owns and operates premium music events and service businesses. The Netherlands, a core market, has key opportunities to drive increased growth. The Strategy and Integration Manager integrates new acquisitions and strategic projects, while working closely with the wider Superstruct team and regional operations.**

# About Superstruct

**Founded in 2017, Superstruct Entertainment is a London-based global live entertainment platform that owns and operates premium live music events and service businesses. Superstruct operates more than seventy large-scale music festivals and various event formats in Europe and Australia. Their key partnerships include leading experience-led festivals such as Sziget, Wacken Open Air, Defqon.1, Parookaville, Zwarte Cross, Boardmasters, Arenal Sound, and more.**

The Netherlands is a vibrant, diverse and sophisticated festival market, propelled by the success of Dutch EDM artists and highly creative event formats. It is at the forefront of innovation and trends. And Superstruct Netherlands is the leading festival operator in the region, with more than twenty-five nationally and internationally renowned large-scale festivals, which attract more than 1.5 million visitors each year.

Their Dutch portfolio includes well-known festivals such as Zwarte Cross, Defqon.1, Decibel Outdoor, DGTL, Mysteryland, Awakenings, Thunderdome, and Milkshake. The Netherlands is also home to other Superstruct events and business lines, such as the immersive audiovisual experience Amaze, harder styles artist agencies Platinum and Most Wanted DJ, and leading service businesses Liffin, Interstage, and Twofiftyk.

In June 2024, KKR acquired a majority stake in Superstruct. KKR will support Superstruct in its next development phase as one of its key players in a fragmented sector that continues to grow, expand and professionalize, while preserving the creative and cultural DNA of the local festival brands.





# Strategy & Integration Manager

**The Strategy and Integration Manager, based at Superstruct Netherlands' Amsterdam office, will play a crucial role in integrating newly acquired businesses and supporting existing operations. With a focus on strategic, commercial, and operational excellence, they will lead special projects, and evaluate and implement key initiatives both centrally and across Dutch operating businesses. This includes supporting strategic and operational planning processes, such as developing regional roadmaps.**

Ownership of analysis, recommendations, and action plans are central to the role. The Strategy and Integration Manager will perform deep-dive analysis on commercial and operational topics, including ticketing, food and beverage, brand partnerships, merchandise, accommodation and travel, and production, and translate these insights into actionable recommendations. Additionally, the Strategy and Integration Manager will oversee the integration of new acquisitions in The Netherlands, ensuring alignment with Superstruct's ways of working and implementing best practices for a seamless transition.

## **Emphasis on collaboration**

This role is a pivotal part of a high-performing, collaborative team with a strong focus on collaboration and insights-sharing. The Strategy and Integration Manager will work closely with the Superstruct Netherlands Executive Committee, functional specialists, and local operating businesses to ensure alignment in resource allocation and project execution. They will collaborate with peers in other regions, fostering a culture of continuous improvement through best practices and learnings.

The Strategy and Integration Manager has strong commercial acumen, excellent communication and interpersonal skills, and can adapt to different business contexts. A methodical approach and the ability to handle multiple priorities independently are crucial to success. Qualities that align with the Superstruct Netherlands culture – self-starting, hands-on, resilient, agile, dynamic, ambitious, and low ego – are key for this role, which will report to the Superstruct Netherlands Executive Committee and Superstruct’s Strategy and Integration function in London.

**“We act as a true business partner to the operating businesses, working closely and effectively together on key initiatives to drive professionalization and sustainable, long-term growth. For the Strategy and Integration Manager, every project they take on is infused with this growth mindset and focused on unlocking potential to build a strong and resilient business and deliver the best possible fan experience.”**

**Nicklas Holgersson,**  
**Director of Strategy and Integration of Superstruct Entertainment**

Ideally, this role may have a strategy or operations consulting background or transitioned from consulting a few years ago to apply their skills in a hands-on, entrepreneurial setting. With a strong track record in scaling organizational projects and expertise in business transitions and growth, they thrive in this role. With expertise in both operational and strategic dimensions, the Strategy and Integration Manager should excel in process definition, workflow development, and people management, with a focus on engagement and change management for smooth execution. This role offers a unique opportunity to make a meaningful impact on the development of a private equity-backed buy-and-build platform within the fast-paced live entertainment industry.





## Interested?

Superstruct is working with Top of Minds to fill this vacancy.

To express your interest, please contact Imke Peters at [imke.peters@topofminds.com](mailto:imke.peters@topofminds.com).



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